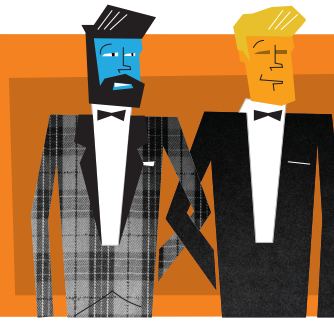


one **big event**[®]

BRING IT. FEEL IT. SUPPORT IT.



Hartford Gay & Lesbian Health Collective:

**HELPING PEOPLE
SAVE THEIR LIVES
SINCE 1983**

BECOME A SPONSOR!

BIG SPONSOR (\$500-\$999)

- Recognition in HGLHC Newsletter
- Listing in Program Book & Website
- B&W Quarter Page Ad in Program Book

BIGGER SPONSOR (\$1,000-\$1,499)

- Recognition in HGLHC Newsletter
- Listing in Program Book & Website
- B&W Half Page Ad in Program Book

EVEN BIGGER (\$1,500-\$2,499)

- Recognition in HGLHC Newsletter
- Listing in Program Book & Website
- B&W Half Page Ad in Program Book
- Two Tickets (RSVP Required)

REALLY BIG (\$2,500-\$4,999)

- ALL benefits of EVEN BIGGER SPONSOR plus these upgrades:
- Color Full Page Ad in Program Book
 - Facebook & Website Links
 - Logo in Program Book
 - Small Logo on Advertisements

REALLY, REALLY BIG (\$5,000-\$9,999)

- ALL benefits of REALLY BIG SPONSOR plus these upgrades:
- Four Tickets (RSVP Required)
 - Logo on Posters & Posters & Advertisements

SERIOUSLY BIG (\$10,000-\$14,999)

- ALL benefits of REALLY, REALLY BIG SPONSOR plus these upgrades:
- 10 Tickets (RSVP Required)
 - Prominent Logo Placement on Posters & Advertisements
 - Seriously Big Sponsor in Press Materials & Advertising
 - Recognition & Thank You by Board President

BIGGEST (\$15,000+)

- ALL benefits of SERIOUSLY BIG SPONSOR plus these upgrades:
- Color Two Page Ad in Program Book
 - Biggest Sponsor in Press Materials & Advertising
 - Speaking Opportunity at Event
 - First Choice of Sponsorship Opportunities at Future HGLHC Events
 - Largest Logo Placement

Please contact Dan Millett at **860-278-4163 x118** for details.

**SATURDAY, OCTOBER 28, 2017 AT 6 PM
CONNECTICUT CONVENTION CENTER**

P.O. Box 2094
Hartford, Connecticut 06145-2094
Tel: 860-278-4163 x118 | Fax: 860-278-5995
danm@hglhc.org | www.hglhc.org



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2017 PROGRAM BOOK INFORMATION FOR SPONSORS

Program Book Dimensions: 5.5" x 8.5"

Ad Specifications

Size (w x h)

- Full-page cover ad (inside front cover, inside back cover, back cover): 5" x 8"
- Full-page ad (interior pages): 5" x 8"
- Half-page ad (horizontal): 5" x 3.75"
- Half-page ad (vertical): 2.25" x 8"
- Quarter-page ad (horizontal): 4.75" x 1.75"
- Quarter-page ad (vertical): 2.25" x 3.75"

Black and white ads must be submitted in black and white. Color ads are available on a limited basis for 30% more than published prices.

Print-ready ads must be received on or before September 1, 2017 in order to ensure inclusion in the program book.

Please submit ads in one of the following formats:

- a full-size (accurate to specified dimensions), properly formatted high-resolution pdf created with Adobe Acrobat at 300 dpi, or
- a full-size (accurate to specified dimensions) high-resolution JPG at 300 dpi.

Print-ready art submission or inquiries regarding ad placement, please email Dan Millett at danm@hglhc.org or call 860-278-4163 x118.

For payment via check or money order, please use the address above and remit payable to: HGLHC. We also accept VISA, MasterCard, American Express, and Discover.

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

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ONE BIG EVENT 2017 AUCTION DONOR FORM

- The Donor is exclusively responsible for the valuation of the items(s) donated.
- A copy of this notice will be kept on file at the HGLHC.

Donor Name: _____ Date: / /

Company: _____

Address: _____

Phone: _____

E-mail: _____

This notice acknowledges, **with thanks**, the donation of articles or goods listed below to One Big Event 2017.*

Description of Article(s)	Value
_____	_____
_____	_____
_____	_____
_____	_____

Donor's Signature: _____ Date: / /

HGLHC Representative Signature: _____ Date: / /

FOR INTERNAL USE ONLY

_____ Silent Auction	Form received	Date: / /
_____ Live Auction	Item received	Date: / /

* The Hartford Gay & Lesbian Health Collective is a 501(3)c not-for-profit tax exempt organization, which means that your donation may be fully or partially tax deductible. Please check with your tax advisor. No goods or services have been exchanged for this donation. **Federal ID# 06-1172441**

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2017 PROGRAM BOOK INFORMATION FOR ADVERTISERS

Program Book Dimensions: 5.5" x 8.5"

Ad Specifications	Size (w x h)	Price
▪ Full-page cover ad (inside front cover, inside back cover, back cover):	5" x 8"	\$600
▪ Full-page ad (interior pages):	5" x 8"	\$350
▪ Half-page ad (horizontal):	5" x 3.75"	\$200
▪ Half-page ad (vertical):	2.25" x 8"	\$200
▪ Quarter-page ad (horizontal):	4.75" x 1.75"	\$125
▪ Quarter-page ad (vertical):	2.25" x 3.75"	\$125

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Print-ready art submission or inquiries regarding ad placement, please email Dan Millett at danm@hglhc.org or call 860-278-4163 x118.

Payment and Placement

For payment via check or money order, please use the address above and remit payable to: **HGLHC**. We also accept VISA, MasterCard, American Express, and Discover.

Name on Card: _____ Exp. Date: / /
 Credit Card Number: _____ Security Code: _____
 Billing Address: _____

 Signature: _____

Company Name: _____
 Contact Name: _____
 Email: _____ Phone: _____

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